

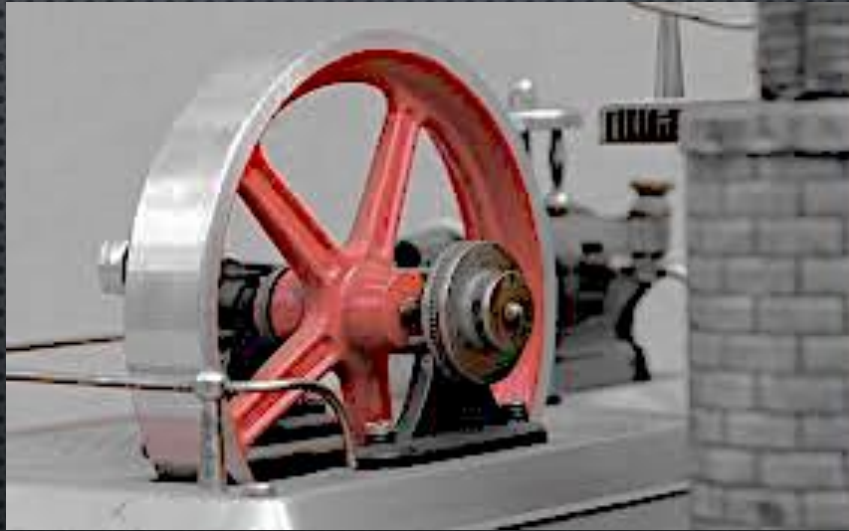
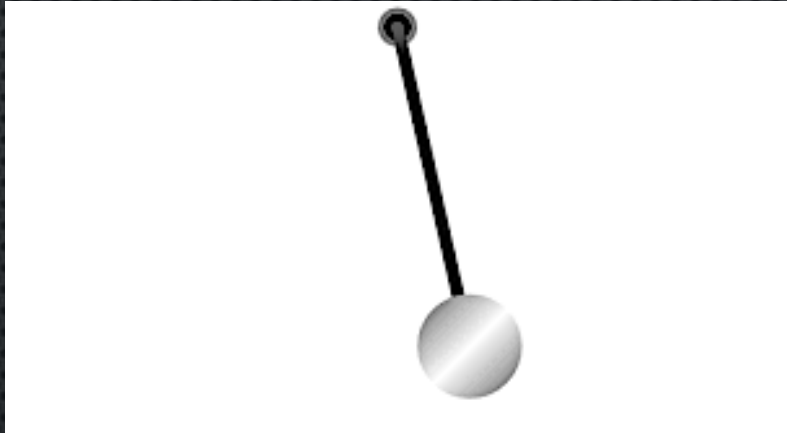


2023 Key Industry Trends: What's Coming Next?

Nigel Moulton

Fractional CTO

PENDULUMS, FLYWHEELS AND BELLS



THE "WHAT'S NEXT" TECHNOLOGY TRENDS

Hybrid Working

Generative AI

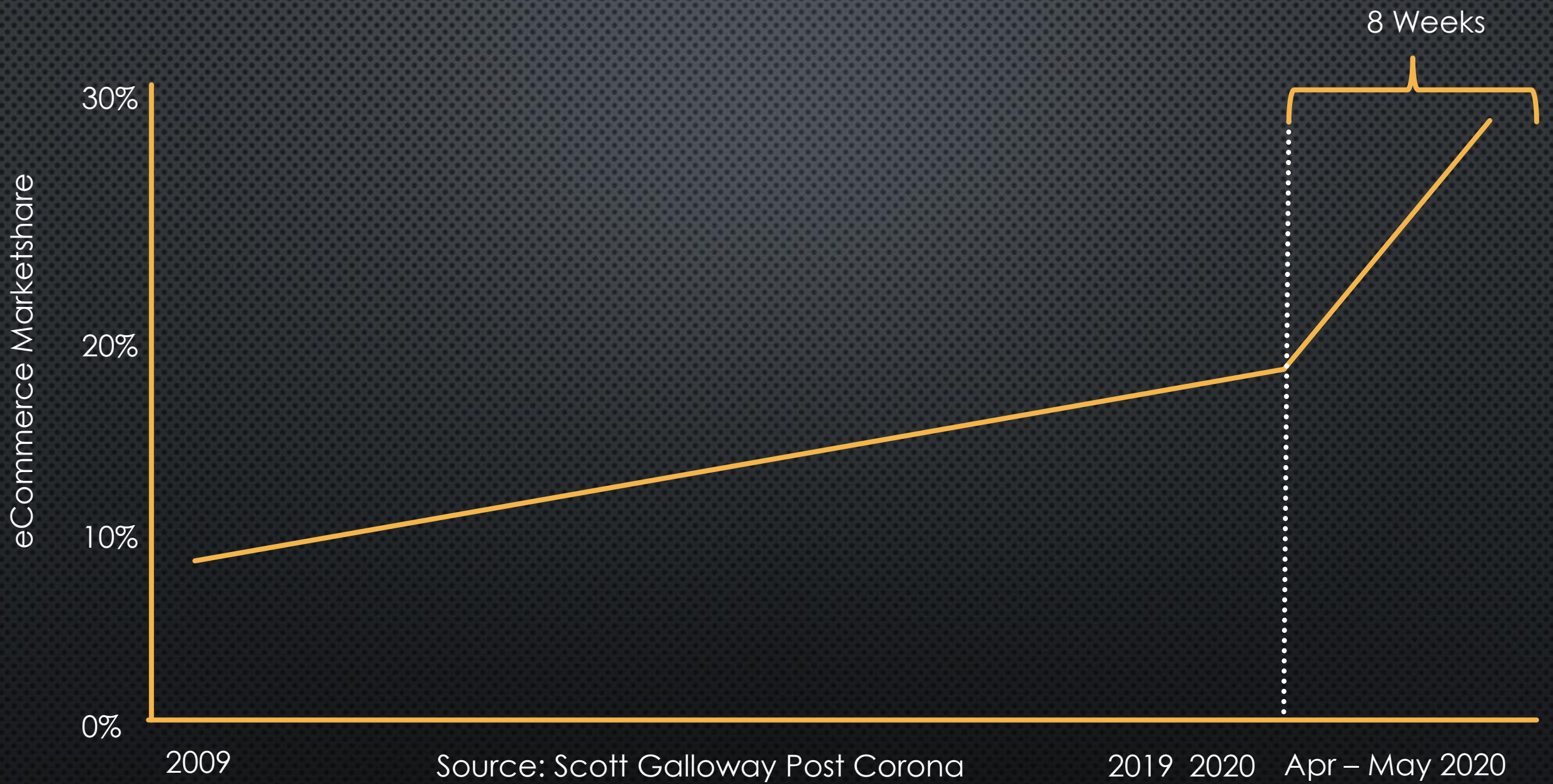
Web 3.0

Secure
Cost efficient
Cloud

The Metaverse

Quantum Computing

POST COVID REALITY CHECK



Source: Scott Galloway Post Corona

2019 2020 Apr – May 2020

WINNERS?



Peloton



PELTON STOCK PRICE MARCH 2020 – DECEMBER 2020



27/03
\$25.98

+526%

24/12
\$162.72

WINNERS?

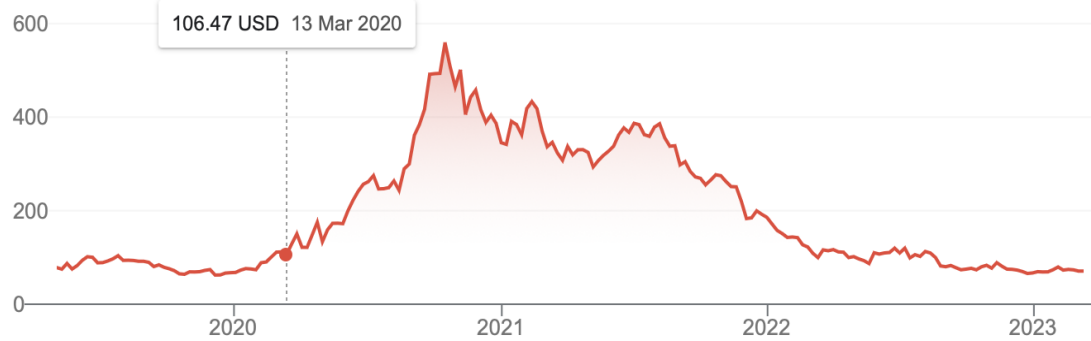
The Zoom logo is centered on a blue square background. The word "zoom" is written in a white, lowercase, sans-serif font.

zoom

ZOOM STOCK PRICE MAR2020 – OCTOBER2020

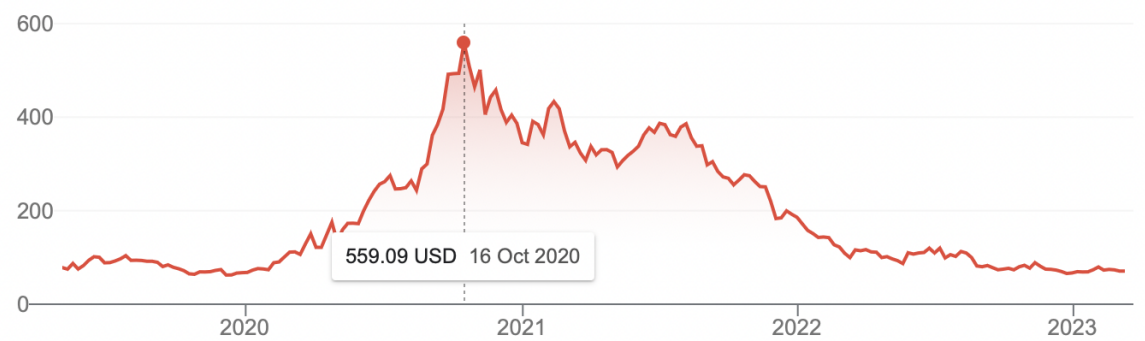
Market Summary > Zoom Video Communications Inc

1D | 5D | 1M | 6M | YTD | 1Y | 5Y | Max



Market Summary > Zoom Video Communications Inc

1D | 5D | 1M | 6M | YTD | 1Y | 5Y | Max



13/03

\$106.47

+425%

16/10

\$559.09

ZOOM ATTEMPTS TO MAKE A MOVE



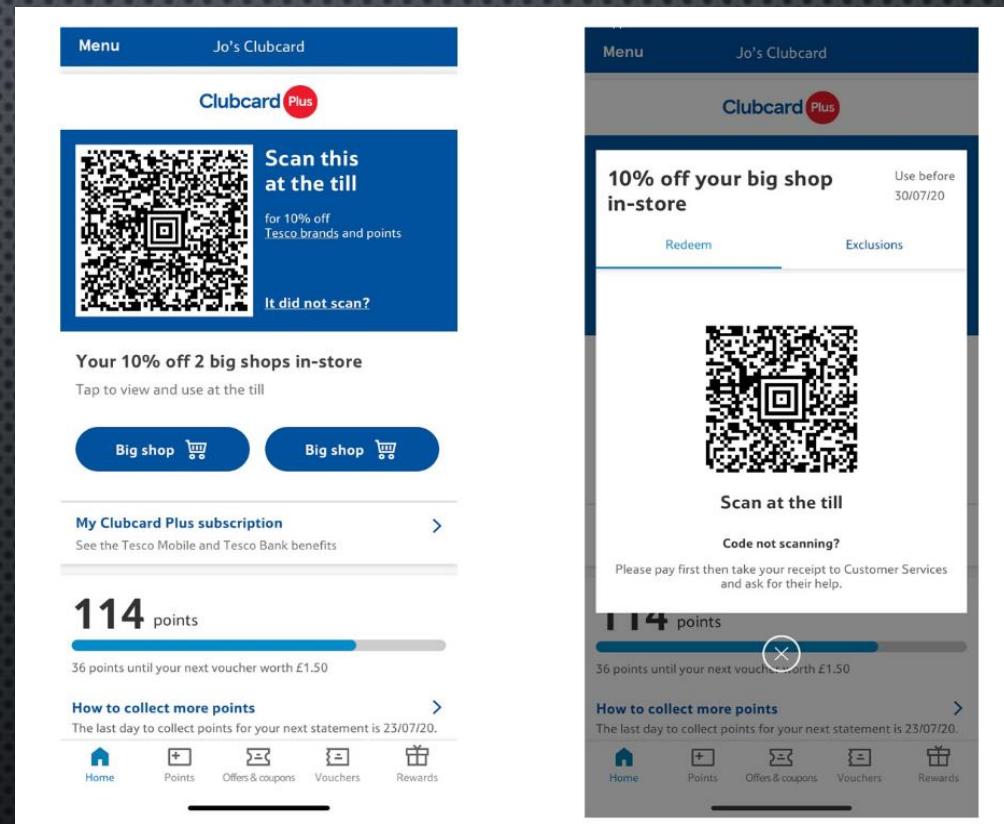
SAN JOSE, Calif. and SAN RAMON, Calif. , July 18, 2021 (GLOBE NEWSWIRE) -- Zoom Video Communications, Inc. (NASDAQ: ZM) today announced it has entered into a definitive agreement to acquire Five9, Inc. 18 Jul 2021

THE FLYWHEEL: A BUSINESS DEFINITION

IN BUSINESS: A PRODUCT OR SERVICE THAT INCREASES OUTPUT (REVENUE) WITHOUT INCREASING INPUT (COST)

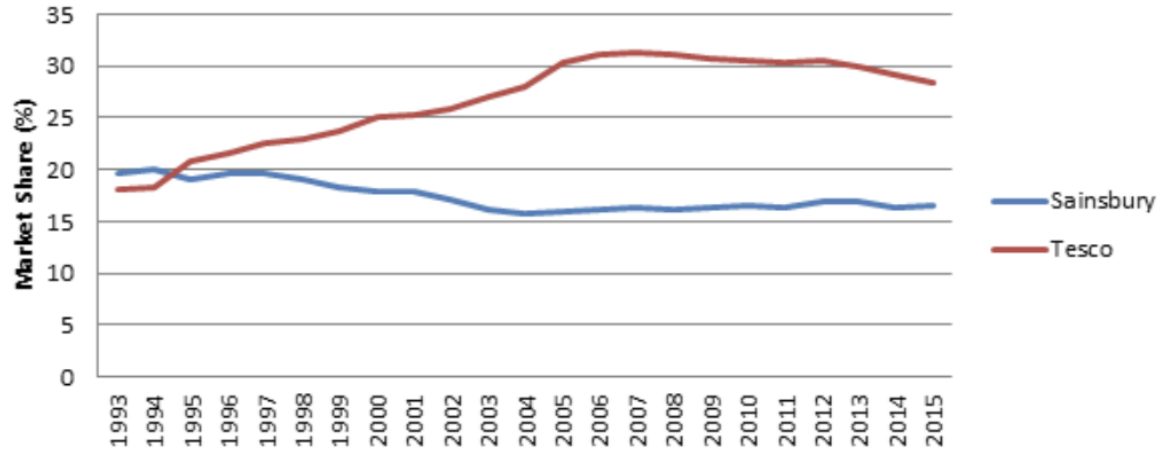
THE PIONEERS IN DATA MINING & CUSTOMER EXPERIENCE

TESCO Clubcard



MARKET SHARE AND STOCK PRICE PERFORMANCE

Tesco and Sainsbury's market share in the UK grocery market



Graph 2 shows Tesco and Sainsbury's share price since 1993



(Source: [Interactive Investor](#))

THE GREATEST BUSINESS FLYWHEEL YET INVENTED



10X

THE BRITISH HEART FOUNDATION FLYWHEEL



UK'S LEADING CHARITY FOCUSED ON HEART
AND CIRCULATORY DISEASE

LARGEST U.K. INDEPENDENT FUNDER OF
RESEARCH INTO HEART DISEASE

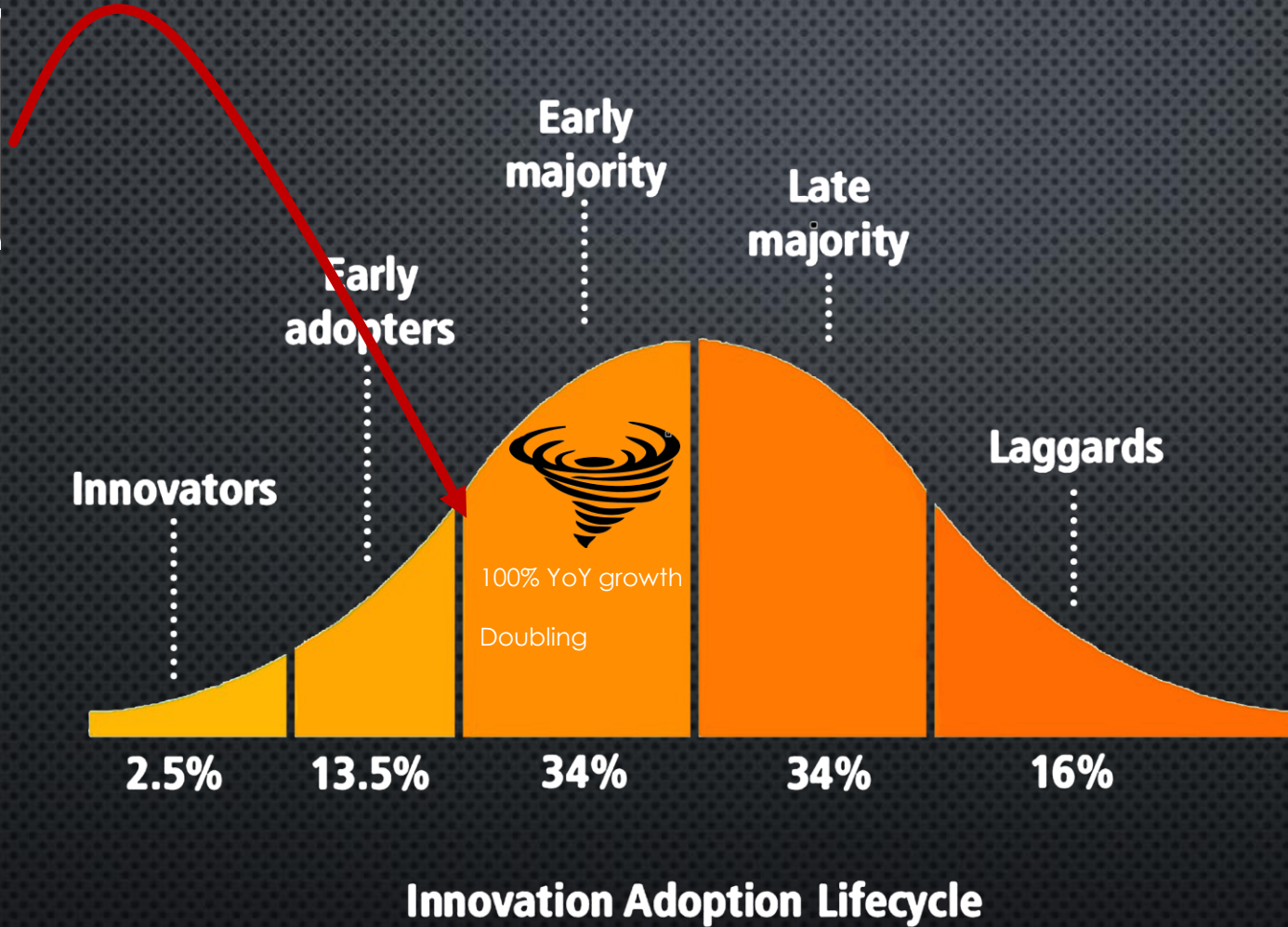
750 RETAIL SHOPS

~1,700 EMPLOYEES

JUNE 2020WHAT DO YOU DO ?

APPLY 10X THINKING TO OUR RETAIL STRATEGY

TECHNOLOGY ADOPTION



THE "WHAT'S NEXT" TECHNOLOGY TRENDS

Hybrid Working

Generative AI

Web 3.0

Secure
Cost efficient
Cloud

The Metaverse

Quantum Computing

HYBRID WORKING

FORBES > LEADERSHIP > CAREERS

Twitter Employees Can Work From Home 'Forever' Or 'Wherever You Feel Most Productive And Creative'

Jack Kelly Senior Contributor 

I write actionable interview, career and salary advice.

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Mar 5, 2022, 07:01am EST

Home / News / Top News / Musk's First Email to Twitter S...

Musk's First Email to Twitter Staff Ends Remote Work - Bloomberg News

By Reuters | Nov. 10, 2022, at 4:39 a.m.



GENERATIVE AI

Certified B WHOLESALE TRADE ONLY
COTSWOLD FAYRE
Making a difference through fine food

PRODUCTS OFFERS CATALOGUES BRANDS A-Z ABOUT

RUDE HEALTH CHOCO VANILLA PUFFS ORGANIC **NEW** **FOR KIDS** LOVED BY ADULTS
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SIGN IN or CREATE AN ACCOUNT
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No AI

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SEE OUR SOLUTIONS ↓

ABI
Hi! I am Abi, your friendly and configurable virtual assistant. How can I assist you?

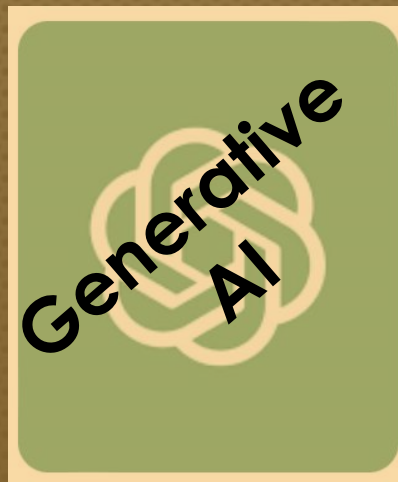
What is Sabio Solution?
We are experts in ensuring your contact centre is effective, efficient, and equipped to stay...

Sabio Products
Sabio combines it with other world class solutions to help organisations...

View More View

Type your message ...

Contextual AI



NEXT GEN CHATGPT



This video is not real

It has been created in
a gaming engine called
Unreal Engine

UE5 is now generally
available

WEB 3.0

Web 2.0

Centralised

Fiat Currency

Cookies

CSS and Ajax

Relational Databases

Social Networks

Web 3.0

Decentralised

Crypto Currency

NFT's

AI

Blockchain

Metaverse models

QUANTUM COMPUTING



18:31

Intel Releases Quantum Softwa...
www.intel.com

intel

Intel Newsroom / Intel Releases Quantum Softwa



Intel Releases Quantum Software Development Kit Version 1.0 to Grow Developer Ecosystem

Intel Quantum SDK is a full quantum computing stack in simulation that offers a customizable development environment for a broad range of developers.

THE METAVERSE

The term metaverse was coined in Neal Stephenson's 1992 science fiction novel *Snow Crash*, where humans, as programmable avatars, interact with each other and software agents, in a three-dimensional virtual space that uses the metaphor of the real world.



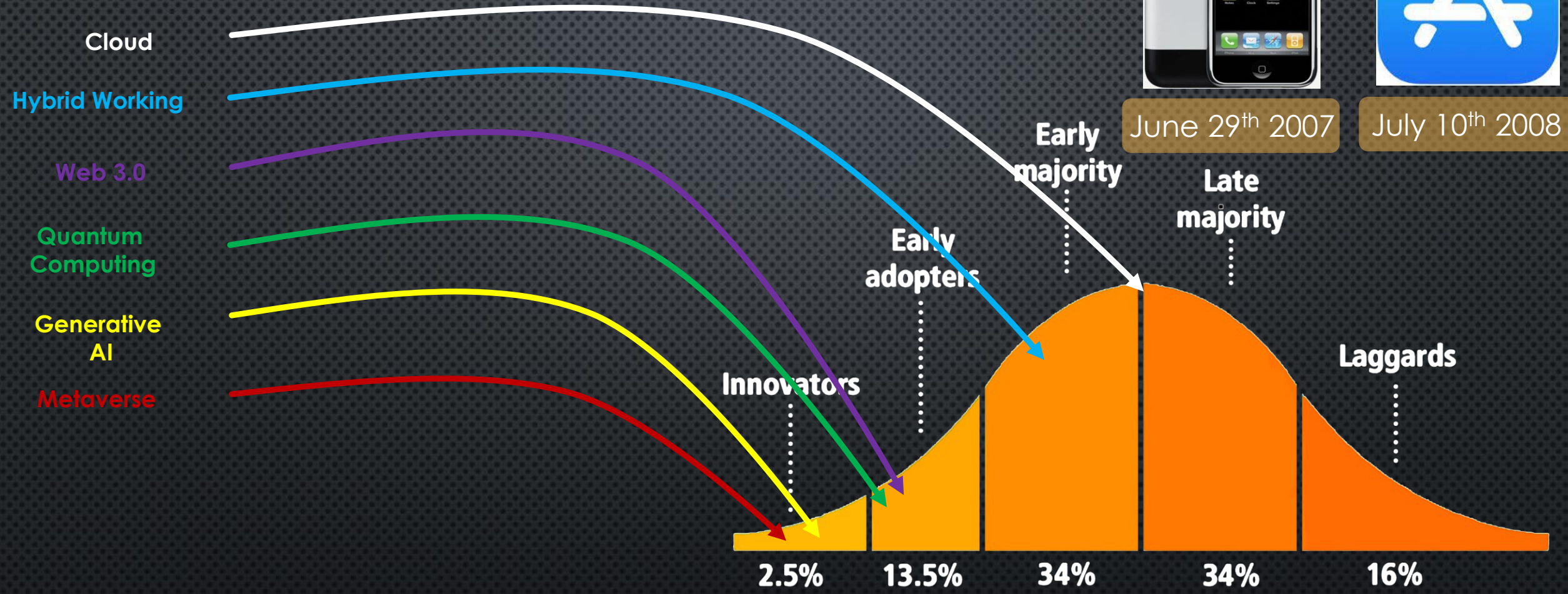
"THE \$64,000 QUESTION"



June 29th 2007



July 10th 2008



Innovation Adoption Lifecycle

THANK YOU